



December 2016



“Become a Youth Page Sponsor and support local youth and their families!”

Dear Potential Sponsor,

We are writing to ask you to consider becoming a “Youth E-Page” sponsor. As you may know Lakes Area Youth Service Bureau (LAYSB) is a non-profit 501C3 tax exempt organization serving youth ages 10-18 and their families in Washington and Chisago Counties. Our mission is to “Ensure the Success of youth” and we do this by providing multiple supportive relationships with adults and peers, by creating meaningful opportunities for involvement, and by providing challenging, engaging activities and learning experiences in a safe, nurturing environment. On the reverse side of this letter you will find a brief overview of our programs and results that we have achieved.

Our Youth E-Page newsletter is an online E-Page! As a business sponsor, you will have the opportunity to advertise to a growing list of over 2600 local potential customers. The “Youth E-Page” publication will be published four times a year and will provide a vital informational link from LAYSB to the community. Advertising sponsorship is critical as without it we would be unable to publish this important information source.

Here are the 2017 details:

The ads will be 1X2 or 2x2 in size and will be clickable so that the reader can connect directly to your website. Your ad would run under a banner that alerts the community that you support programs that positively impact youth and families. The cost for the four publications is \$75 for a 1X2 or \$150 for a 2X2 clickable ad.

With 2017 coming quickly, I am contacting you in advance to ask for your business advertising sponsorship of the “Youth E-Page”. I have included the rate sheet and confirmation agreement to make your decision as convenient as possible as well as a sample of what the page looks like.

We will follow up this letter with a phone call but please feel free to contact me before that with any questions you have at 651-464-3685 or via e-mail at Clarissa.Pike@ysblakesarea.org.

Thank you for taking the time to review this request. With your support, together we can positively impact the lives of local youth and families and ensure the success of youth. For more information about LAYSB programs, services and events visit our website www.ysblakesarea.org.

Sincerely,



Clarissa Pike
Development and Communication Coordinator



Lakes Area Youth Service Bureau has received the Charities Review Council’s seal of approval for meeting all standards of accountability. This important review process helps our donors to know that we are good stewards of their financial support. Please view our report at www.smartgivers.org.

244 North Lake Street Forest Lake, MN 55025